

CRSR Designs Inc.

design *plus* strategy



Print Services

Logo/Identity Programs
Stationery/Business Packages
Graphic Standards Guidelines
Product Literature
Brochures
Catalogs
Annual Reports
Price Guides
Forms
Newsletters
Invitations
Advertising
Postcards
Posters
Trade Show panels
Exhibit Graphic
Travel Guides
Billboards and other large format
Copywriting
Custom Photography
Custom Illustration
Powerpoint Presentations
Advertising Placement Services

Marketing Services

Brand Assessment
Surveys
Focus Groups
Marketing Plans
Advertising Campaign Plans
Messaging/Branding

Web Services

Web Site Design

Web Site Development and Programming

- XHTML/CSS
- JavaScript
- AJAX
- Content Management Systems including Drupal, Joomla, WordPress, Contribute and Custom Solutions
- Custom PHP and MySQL
- Database-Driven Applications
- ASP
- Flash Animation, Interactive Flash Projects and ActionScript
- E-commerce
- Forms
- Blogs
- Google Analytics Integration

Web Site Marketing:

- Banner Ads
- Pay-per-click Campaigns
- Google AdWords
- Social Networking
- Search Engine Optimization
- E-mail Marketing Tools such as e-blasts and e-newsletters
- Linking Programs
- Editorial Web Placement